



STRATEGIC DIRECTION THREE **A LIVEABLE AND WELL PLANNED CITY**

GLEN EIRA CITY COUNCIL
ANNUAL REPORT
2021–2022

BENTLEIGH • BENTLEIGH EAST • BRIGHTON EAST • CARNEGIE • CAULFIELD • ELSTERNWICK
GARDENVALE • GLEN HUNTLY • MCKINNON • MURRUMBEENA • ORMOND • ST KILDA EAST



GLEN EIRA
CITY COUNCIL

STRATEGIC DIRECTION THREE

A LIVEABLE AND WELL PLANNED CITY

STRATEGIC OUTCOME:

Our planning aims to balance population growth with enhancing the unique character and heritage of our City.

We will seek to strengthen controls to enable us to sustainably manage the growth and change and direct most of the new growth into our network of vibrant activity centres.

In 2021–22, we:

- completed the eight actions for the Year Three of the *Social and Affordable Housing Strategy*. This work included identifying Council's plans for improving the availability of social and affordable housing and our role in developing solutions that will see an increase in the provision of social and affordable housing;
- endorsed and consulted with the community on our draft *Housing Strategy*. The draft *Strategy* demonstrates how we intend to meet the diverse housing needs of our existing and future communities for the next 15 years and beyond. The final *Housing Strategy* will be considered for adoption in late 2022; and
- developed a four-year cycling program and made an ongoing annual budget commitment to implement cycling improvements in accordance with the *Integrated Transport Strategy 2018* and the *Cycling Action Plan 2019*. A design for the missing links in the Rosstown Trail has progressed to assist in the staged delivery of cycling improvements over the coming years.

STRATEGIC INDICATORS

Strategic Indicator	Performance Measure	Result
Planning for greater certainty and clarity in how our priority growth areas will be managed	Permanent planning controls are introduced into the <i>Glen Eira Planning Scheme</i> to help manage growth across the major activity centre network	Council progressed work to update structure plans for Bentleigh, Carnegie and Elsternwick, adopted the <i>Glen Huntly Structure Plan</i> and is nearing completion with the <i>Caulfield Structure Plan</i> . In 2022–23, it is anticipated that all five structure plans will progress through the planning scheme amendment phase to secure permanent planning controls.
	Permanent planning controls are introduced into the <i>Glen Eira Planning Scheme</i> to help manage growth within the Caulfield South, Caulfield Park and Bentleigh East neighbourhood activity centres	In June 2022, we received authorisation from the State Government to consult with our community and stakeholders on the planning controls for the Caulfield South and Caulfield Park neighbourhood activity centres. This process goes towards achieving permanent planning controls for these centres.
	Improved satisfaction with public communication about the role and function of Council planning, including the related strategies and policy frameworks	Community satisfaction with town planning policy increased from 56 per cent in 2021 to 58 per cent in 2022. The metropolitan average result was 55 per cent. All major projects had a six-week community consultation period, including various engagement methods such as online and face-to-face consultations, symposiums, surveys and drop-in sessions to ensure a high level of participation and exchange of information.
	Council's urban strategic planning includes consideration of the goals outlined in the <i>Open Space Strategy</i> , the <i>Our Climate Emergency Response Strategy</i> and the <i>Urban Forest Strategy</i>	All structure plans and the <i>Housing Strategy</i> incorporate the key goals and objectives outlined in Council's <i>Open Space</i> and <i>Our Climate Emergency Response Strategies</i> . These key goals and objectives are also featured in the implementation plans.
Planning for a range of housing options to meet community needs with opportunities for increased social and affordable housing	Sustainable growth and development are guided by the directions contained in the <i>Glen Eira Housing Strategy</i>	Council endorsed and consulted with the community on our draft <i>Housing Strategy</i> . The draft <i>Strategy</i> outlines how we intend to meet the diverse housing needs of our existing and future communities for the next 15 years and beyond. The final <i>Housing Strategy</i> will be considered for adoption in late 2022.


STRATEGIC INDICATORS

Strategic Indicator	Performance Measure	Result
<p>Planning for a range of housing options to meet community needs with opportunities for increased social and affordable housing</p>	<p>The goals outlined in the <i>Social and Affordable Housing Strategy</i> are progressed</p>	<p>Eight actions have been completed for Year 3 of the <i>Social and Affordable Housing Strategy</i>. This work included identifying Council's plans for improving the availability of social and affordable housing and our role in developing solutions that will see an increase in the provision of social and affordable housing. Key achievements included:</p> <ul style="list-style-type: none"> - providing input into the Draft Victorian Local Government Strategic Statement on Social and Affordable Housing; - submissions regarding the adequacy of the <i>Planning and Environment Act 1987</i> and the Victorian planning framework; - feedback to the Municipal Association of Victoria about the Victorian Government's Big Housing Build; - mapping of State Government sites to identify opportunities for increased social and affordable housing; and - building relationships with Registered Housing Associations about the provision of social and affordable housing in Glen Eira.
<p>Planning that provides guidance to Council on the best location of future community assets</p>	<p>Structure plans and other strategies inform Council's investment in local facilities and spaces</p>	<p>All structure plans now include an implementation plan where public area improvements and community projects are identified. High priority investments are considered in Council's 10-year capital works program.</p>
<p>Planning to facilitate more vibrant activity centres that encourage resident and commercial activity</p>	<p>Prepare a <i>Placemaking Framework</i> and progress public realm and placemaking initiatives in accordance with the adopted <i>Framework</i></p>	<p>The draft <i>Placemaking Framework</i> is being finalised and is scheduled to be presented to Council towards the end of 2022.</p>
<p>The progression of safe, accessible and sustainable transport initiatives</p>	<p>Improved community perceptions of the availability of safe and accessible transport options in Glen Eira</p>	<p>We developed a four-year cycling program and made an ongoing annual budget commitment to implement cycling improvements in accordance with our <i>Integrated Transport Strategy 2018</i> and the <i>Cycling Action Plan 2019</i>.</p> <p>A design for the missing cycling links in the Rosstown Trail has progressed to assist in the staged delivery of cycling improvements over the coming years and the <i>Inkerman Road Safe Cycling Corridor</i> project is progressing to agreed timeframes.</p>



STRATEGIC INDICATORS

Strategic Indicator	Performance Measure	Result
The progression of safe, accessible and sustainable transport initiatives	Completion of agreed capital works programs aimed at improving the safety and accessibility of sustainable transport	<p>We delivered on key projects that included:</p> <ul style="list-style-type: none"> - permanent pedestrian and cycling counters; - improved and additional signage (Boyd Park and Rosstown Rail Trail); - bike parking (Glen Huntly, Caulfield and Elsternwick); - detailed design for cycling connections; and - development of the four-year works program and concept designs.
Advocate for improved transport infrastructure	Key stakeholders have increased awareness about the improvements needed in transport infrastructure in Glen Eira	We continued to action the key objectives of the <i>Public Transport Advocacy Plan</i> . Integrated Transport and Connectivity is a key advocacy priority for Council.
	Priority transport infrastructure policy reforms are progressed	We continued to advocate and review designs for the Glen Huntly level crossing removal project to ensure high quality transport infrastructure outcomes and improved connectivity in the centre.
Protecting Glen Eira's built heritage	Additional heritage reviews undertaken for two suburbs/centres	We completed heritage reviews for the Glen Huntly commercial centre in August 2021 and Caulfield in February 2022.
	Annual reporting to Council on properties and precincts which are included in adopted heritage reviews, amendments on exhibition and included in the Schedule to the Heritage Overlay	The annual report on the status of heritage projects was presented to Council in April 2022.






MAJOR INITIATIVES

Council Plan Commitment	Major Initiative	Progress Updates as at 30 June 2022	Status
We will plan for diverse housing options to meet community needs now and into the future	We will develop a <i>Housing Strategy</i> that will inform how best to accommodate housing growth in the municipality and guide progress on the introduction of appropriate planning controls	The draft <i>Housing Strategy</i> was presented to Council in April 2022. Additional community consultation was undertaken in May to June 2022. The final <i>Strategy</i> is scheduled to be presented to Council in September 2022.	

ANNUAL COMMITMENTS 2021–22

Strategic Priority	Action	Progress Updates as at 30 June 2022	Status
We will actively progress our planning priorities to manage growth and maintain the character and heritage of our City	3.1.1 Progress our structure planning program and present two draft structure plans for Council's formal consideration	Work progressed on our structure planning program and we presented the following plans for Council's consideration: - The draft <i>Housing Strategy</i> was endorsed by Council in February 2022. - The <i>Glen Huntly Structure Plan</i> endorsed by Council in September 2021. - The draft <i>Caulfield Structure Plan</i> was endorsed by Council in February 2022. - The <i>Caulfield South</i> and <i>Caulfield Park Built Form Frameworks</i> were completed and authorised by the State Government for exhibition in June 2022.	
	3.1.2 Present three <i>Built Form Frameworks</i> for Caulfield South, Caulfield Park and East Bentleigh activity centres to Council	All three <i>Built Form Frameworks</i> were endorsed by Council on 23 November 2021. The <i>Caulfield South</i> and <i>Caulfield Park Built Form Frameworks</i> were authorised by the State Government for exhibition in June 2022.	

ANNUAL COMMITMENTS 2021–22

Strategic Priority	Action	Progress Updates as at 30 June 2022	Status
We will actively progress our planning priorities to manage growth and maintain the character and heritage of our City	3.1.3 Improve the communication and engagement we undertake with the community about our role in planning	In recognition of people’s differing preferences regarding community engagement following the pandemic, we continued to review and improve our communication and engagement activities to ensure we broaden our reach with the community. We incorporated a mixture of online and face-to-face activities as part of our engagement on planning matters. To improve our online offering, we developed a bespoke online mapping tool for the <i>Housing Strategy</i> engagement that enabled people to easily find their area of interests and have also linked associated material for further ease of access. To maximise our reach to the community, we also increased our communication activity on our social media channels.	
We will plan for diverse housing options to meet community needs now and into the future	3.2.1 Prepare a draft <i>Housing Strategy</i> and undertake consultation with the community on the draft	The draft <i>Housing Strategy</i> has been prepared and consultation began after the Council Meeting on 22 February 2022. Complementing the six-week consultation period were events such as a webinar and an in-person Town Hall Meeting. Community consultation closed on 15 May 2022 and all feedback is currently being reviewed in preparation for the final <i>Housing Strategy</i> to be presented to Council in late 2022.	
	3.2.2 Implement Year 3 of the <i>Social and Affordable Housing Strategy 2019–2023</i>	Eight actions (89 per cent) were completed for Year 3 of the <i>Social and Affordable Housing Strategy</i> . This work included identifying Council’s plans for improving the availability of social and affordable housing and our role in developing solutions that will see an increase in the provision of social and affordable housing.	
We will advocate for a transport network that provides safe, accessible and sustainable transport options for our community	3.3.1 Complete actions from the <i>Integrated Transport Strategy 2018–2031</i>	In 2021–22, we completed the Rosstown Rail Trail concept design. The <i>Inkerman Road Safe Cycling Corridor</i> project is proceeding to agreed timeframes and the <i>Street Design Guidelines</i> was completed and endorsed by Council in June 2022 for the purpose of community consultation.	
We will support and facilitate local job creation by enhancing our activity centres to be thriving and vibrant hubs	3.4.1 Progress the preparation of a <i>Place Making Framework</i>	A draft <i>Local Economy and Place Making Framework</i> is currently being prepared. Initial consultation with stakeholders was undertaken in March 2022 and the resultant draft will be presented to Council towards the end of 2022.	
	3.4.2 Establish a Business and Economy Advisory Committee	The Business and Economy Advisory Committee was established by Council in February. The first Committee meeting was held on 31 March 2022.	



Achieved



Not achieved



Not achieved due to factors outside of Council’s control